

ECONOMY

PROGRAM TITLE: NEWS 3 @ noon
TYPE: News
DATE OF BROADCAST: October 14, 2008
DESCRIPTION: The latest numbers put Nevada's unemployment at 7.1 percent. But, Wynn Las Vegas is looking to fill thousands of positions at Encore, which is slated to open in December.

PROGRAM TITLE: NEWS 3 @ noon
TYPE: News
DATE OF BROADCAST: October 16, 2008
DESCRIPTION: Despite a weak economy, Aliante Station is planning on opening its doors next month. It will employ nearly 14 hundred people.

PROGRAM TITLE: NEWS 3 @ noon
TYPE: News
DATE OF BROADCAST: November 10, 2008
DESCRIPTION: Real Estates sales were up in October when you compare last month to October of last year. The association does day that two out of every three homes sold in Southern Nevada are bank owned.

PROGRAM TITLE: NEWS 3 @ 4p
TYPE: News
DATE OF BROADCAST: November 10, 2008
DESCRIPTION: Unemployment numbers are the highest they've been in 14 years. The national unemployment rate is six and a half percent, here in Nevada it's at 7 point 3 percent. It is

affecting non-profits, including non-profit day care centers here in Las Vegas.

PROGRAM TITLE: NEWS 3 @ 4p
TYPE: News
DATE OF BROADCAST: November 10, 2008
DESCRIPTION: A couple job fairs coming up this week. The Review Journal, and Texas Station will be holding them.

PROGRAM TITLE: NEWS 3 @ 5p
TYPE: News
DATE OF BROADCAST: November 10, 2008
DESCRIPTION: Now more than ever people are watching their wallets. Many local businesses in town are offering specials. It's a good idea to call and say you're a local, as you never know what deals you'll find.

PROGRAM TITLE: NEWS 3 @ 5p
TYPE: News
DATE OF BROADCAST: November 10, 2008
DESCRIPTION: Some good news on the housing market – home sales are up for the second straight month, compared to this time last year. Sales increased 179 percent for homes from this time last year, and 110 percent for condos and townhomes.

PROGRAM TITLE: NEWS 3 @ noon
TYPE: News
DATE OF BROADCAST: November 11, 2008
DESCRIPTION: Citigroup announced yesterday that it will not start or complete a foreclosure sale on any borrower who is making an effort to stay in their home.

PROGRAM TITLE: NEWS 3 @ 11p
TYPE: News
DATE OF BROADCAST: November 11, 2008
DESCRIPTION: Aliante Station is set to open tonight in North Las Vegas. Station Casinos hopes the number 11 is lucky. Aliante Station is the company's 11th casino, and will open its doors at 11:11 pm on this eleventh day of the eleventh month. The resort created over 1000 new jobs for locals.

PROGRAM TITLE: NEWS 3 @ 5p
TYPE: News
DATE OF BROADCAST: November 11, 2008
DESCRIPTION: The feds have agreed to pour another 40 billion dollars into the troubled insurance giant AIG. The government will allow the company to borrow more money at a lower interest rate.

PROGRAM TITLE: NEWS 3 @ 11p
TYPE: News
DATE OF BROADCAST: November 11, 2008
DESCRIPTION: Citigroup says it will reach out to at risk customers to help them stay in their homes. Citigroup agents will offer customers as adjusted rate on their mortgages. In order to qualify, the borrower must have sufficient income to make the payments and the home must be their principle home.

PROGRAM TITLE: NEWS 3 @ 4p
TYPE: News
DATE OF BROADCAST: November 12, 2008
DESCRIPTION: Just when you thought airfares might stop you from traveling over the holidays, Southwest is slashing prices. But you have to act fast because the sale ends tomorrow. The airline is offering flights as cheap as \$49 each way.

PROGRAM TITLE: NEWS 3 @ 11p

TYPE: News

DATE OF BROADCAST: November 13, 2008

DESCRIPTION: The number is staggering – 11 thousand. That's the number of Las Vegas Sands workers who will be laid off in Macau. It's due to a major construction project that's being halted due to the credit crunch. The company recently made the decision to suspend several projects along the Cotai strip and elsewhere in the region.

PROGRAM TITLE: NEWS 3 @ 6a

TYPE: News

DATE OF BROADCAST: December 15, 2008

DESCRIPTION: An entire small town in Texas has come to Las Vegas to star in our city's next marketing campaign. It's the town of Cranfills Gap, population 350. Mayor Goodman says the all expense paid trip cost about 2 million dollars, but it will bring in millions of dollars.

PROGRAM TITLE: NEWS 3 @ 6a

TYPE: News

DATE OF BROADCAST: December 15, 2008

DESCRIPTION: You can give the gift of Las Vegas this year. Vegas dot com is offering gift cards for hotels, shows, or tours. If you buy a 25, 50, or 100 dollar gift card you get 20 bucks off your next Vegas dot com purchase.

PROGRAM TITLE: NEWS 3 @ 6a

TYPE: News

DATE OF BROADCAST: December 16, 2008

DESCRIPTION: Thousands of Nevadans are losing their jobs, and in turn losing their homes. The Foreclosure rate in Nevada is expected to increase by 300 percent at the end of the year. For 23 straight months Nevada has had the highest foreclosure rate in the country. Senator Harry Reid and

Congresswoman Shelley Berkely will give their perspective on the foreclosure crisis today.

PROGRAM TITLE: NEWS 3 @ 4p

TYPE: News

DATE OF BROADCAST: December 15, 2008

DESCRIPTION: Stoney's Rockin Country is holding a job fair today to hire about 65 people for both of their locations. They will hire servers, bartenders, security and porters.

PROGRAM TITLE: NEWS 3 @ 4p

TYPE: News

DATE OF BROADCAST: December 16, 2008

DESCRIPTION: Nevada's unemployment rate jumped to 8 percent. In November alone the state lost some 2700 jobs.
